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FOR IMMEDIATE RELEASE

Summary: The Federation of Credit & Financial Professionals announces that it is now on Twitter and LinkedIn in order to better stay connected with its membership, highlight educational events, and share member accomplishments and certifications. It invites members to tweet and stay actively involved in the Federation's community.

Federation of Credit & Financial Professionals now on Twitter and LinkedIn

South Plainfield, NJ—February 8, 2010—To improve communication with its diverse credit management community and provide updates on its educational and networking events, the Federation of Credit & Financial Professionals, one of the oldest commercial credit communities in the world, is now on Twitter and LinkedIn.

“By taking advantage of these powerful social networking tools, the Federation now serves as a nexus for credit and financial professionals across various industry segments, enabling more open dialogue and inviting members to share experiences, best practices, ask questions and share successes,” Yesinne Alvarez, President of the Federation of Credit & Financial Professionals, said. “These social networks will increase our sense of community as members of the same organization.”

The Federation encourages its members to "tweet" and stay actively involved in its activities and opportunities.

The Federation is the combination of the New York Credit and Financial Management Association (1895) and the Mid-Atlantic NACMN (1986), two of the oldest business credit associations in the world, and is an affiliate of the National Association of Credit Management (NACM). It has a membership of more than 1,200 commercial credit, collection, risk and financial professionals across many different industries. It offers a full breadth of valuable services and benefits, including participation in a highly influential peer network of credit and financial professionals. Member benefits include:

- Vital information exchange through trade credit groups
- Annual networking events
- Credit risk assessment services
- Continuing education, professional development and career support
- Access to industry briefs, white papers and research
- Free job posting service on www.creditjobs.com
- Credit Reports and information from leading bureaus, including Bernard Sands, Smyth Credit Services, Experian, Equifax, Dun and Bradstreet.
- Credit and collection services from leading companies at a discounted rate, including MLBS (NACM), American Check Management and Smyth Collections.

Day-to-day activities of the Federation are managed by Smyth Credit Services, Inc., a leading credit services company and part of the Smyth Family of Companies, founded in 1906. Smyth's technology, credit and accounts receivable and technology services arm the Federation with the most comprehensive service package in the industry for its growing membership.

Through Twitter and LinkedIn, Federation members can now easily access its services and network more quickly and effectively with peers on issues ranging from educational topics, credit and A/R technology, risk mitigation tools, collections, deduction management, staffing and industry news. Through its enhanced communication efforts,

the Federation can provide instant access to the latest business intelligence so credit and financial professionals can be sure that nothing falls through the cracks.

The Federation invites all its members to connect with the association through Twitter and LinkedIn and encourages others to sign on and learn how membership can help their companies improve peer networking, gain access to crucial business intelligence and industry data and provide them with credit and A/R solutions that will protect the bottom line.

For more information, please contact Yesinne Alvarez at 201-714-4521 or by email at yalvarez@smythsolutions.com.

About the Federation of Credit & Financial Professionals

The Federation of Credit and Financial Professionals is the combination two of the oldest business credit associations in the world, dating back to 1896, and focuses on providing industry solutions and education and professional development for credit professionals through an extensive online, networking and training program, with more than 500 events annually. More than 1,200 leading companies, including corporations such as Astra Zeneca, Johnson & Johnson, Panasonic, Time Warner, Wesco, Ferguson, Bayer, Brown Forman, and Sharp belong to the FCFP. Members represent diverse segments of the economy, including manufacturing, consumer goods, wholesale, distribution, construction, services, and financial businesses.

About the Smyth Family of Companies

Technology-Driven Customer Financial Management Solutions

With roots dating back to 1906, Smyth is a leading provider of technology-driven, business credit, accounts receivable and profit improvement solutions, integrated through best-in-class Carixa™ SaaS systems and engineered for mid-market and large enterprises. Smyth manages the entire credit-to-cash continuum, integrating services with powerful, next-generation Internet systems that streamline operations, slash costs, and increase profits. SAS 70 Certified. www.smythsolutions.com.

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